

Press release

Tradition meets future: AUMOVIO brings VDO back to the automotive aftermarket

- **Transition following AUMOVIO spin-off: Continental Automotive's former spare parts portfolio for electronics and mechatronics will now be marketed entirely under VDO brand**
- **Gradual transition of brand presence, including product packaging, starting in December 2025**
- **Available starting 2026: products for driver assistance systems**

Frankfurt, Germany, November 20, 2025. With the successful spin-off of AUMOVIO, the long-established VDO brand is celebrating its return to the independent aftermarket. The entire portfolio in the field of electronics and mechatronics, which has been marketed under the Continental brand since 2020, will gradually be available again under the VDO brand from December 2025 on. It includes fuel systems, sensors for engine management and tire pressure monitoring systems (TPMS), engine control units, common rail diesel systems and turbochargers. Starting in 2026, sensors and cameras for advanced driver assistance systems (ADAS) will also be added to the range for the first time.

The change will not affect existing and future products or their high quality. The premium brake brand ATE will also remain under AUMOVIO and will share its comprehensive service structure with VDO in the future, including a technical hotline and certified training programs for workshops. "VDO is the ideal brand to lead our spare parts portfolio for electronics and mechatronics into the future: It stands for OEM quality, safety, first-class service and expertise in the technologies of today and tomorrow," says Enno Straten, Managing Director of AUMOVIO Aftermarket GmbH.

Wide range of spare parts for passenger cars: ADAS as new product group

VDO's proven, broad product portfolio has recently been expanded by 700 parts – this portfolio expansion of around 50 percent was successfully completed with the spin-off of AUMOVIO and integrated into the VDO portfolio. Building on this, further extension of the aftermarket portfolio is planned for 2026, explains Straten: "Our goal remains unchanged: Together with workshops, we want to shape the future of the independent aftermarket. That's why we are specifically expanding the VDO portfolio to include sensors and cameras for driver assistance systems – while at the same time consistently driving forward comprehensive expansion in all existing product groups."

As part of this advancement, AUMOVIO Aftermarket will introduce a new product group to the VDO range in 2026, offering a wide variety of ADAS products. These include smart multifunction and surround-view cameras as well as front and blind spot detection radars. The portfolio will be expanded gradually.

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Combined service expertise and customer focus

From e-mobility and spare parts sales to changing customer structures due to new mobility concepts: workshops are facing challenges that go beyond pure maintenance and repair work. To meet these challenges, they need strong partnerships that provide them with technical, economic and strategic support. In collaboration with the brake brand ATE, VDO offers bundled services and practical support. Services include a technical hotline, comprehensive training programs on topics such as high voltage and business administration, online training courses on digitalization, loyalty programs and other partner concepts. “We take a holistic view of workshops, working personally, competently and with a view towards the future—always with the aim of providing service that goes above and beyond the standard,” summarizes Straten.

Traditional brand in electronics and mechatronics

The VDO brand stands for “Vereinigte DEUTA – OTA Werke” and was founded as a merger of Deutsche Tachometer-Werke GmbH and Offenbacher Tachometer-Werke GmbH. With a brand history spanning almost 100 years, VDO offers comprehensive know-how in commercial vehicles and original equipment – and can leverage this for solution-oriented technology development for the automotive aftermarket. Today, the VDO Ecosystem combines smart tachographs, download tools and plug & play telematics with the VDO Fleet cloud platform for greater efficiency in fleet management and greater safety in international transport.

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AUMOVIO continues the business of the former Continental group sector Automotive as an independent company with its spin-off in September 2025. The technology and electronics company offers a wide-ranging portfolio that makes mobility safe, exciting, connected and autonomous. This includes sensor solutions, displays, braking and comfort systems, as well as comprehensive expertise in software, architecture platforms and assistance systems for software-defined vehicles. In the fiscal year 2024, the business areas, which now belong to AUMOVIO, generated sales of 19.6 billion Euro. The company is headquartered in Frankfurt, Germany and has over 86,000 employees in more than 100 locations worldwide.

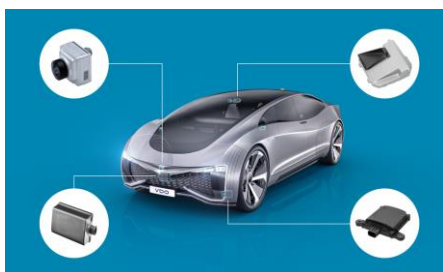
AUMOVIO Aftermarket draws on more than 120 years of experience working with vehicle manufacturers to offer a broad portfolio of original-quality spare parts for the independent aftermarket. ATE and VDO, the two brands of AUMOVIO, are actively shaping this market: ATE with its comprehensive brake expertise and the ATE Brake Center workshop concept, VDO with a broad portfolio of spare parts in electronics and mechatronics. The extensive range of services offered by both brands creates real added value for dealers and workshops. AUMOVIO Aftermarket GmbH has been continuing the business of Continental Aftermarket & Services GmbH since the spin-off of AUMOVIO in September 2025.

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Images and captions



Traditional brand VDO returns to the spare parts market



Broad portfolio for passenger car spare parts: ADAS as a new product group